



Our Ref: .....

الرقم : ١٦ / ١٩٨٤ -

Date: .....

التاريخ : ٢٠٢٤ / ١٢ / ٢٤

السيد الزميل رئيس الغرفة المحترم

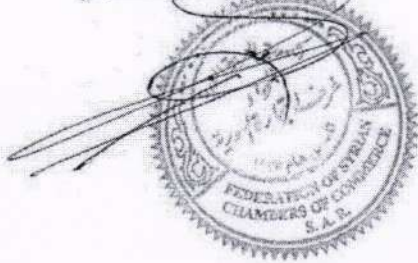
يطيب لاتحاد غرف التجارة السورية أن يوافيكم بما يلي :

البريد الإلكتروني الوارد من غرفة تجارة وصناعة PHD الهندية متضمنا الدعوة للمشاركة في "الأسبوع الدولي لغرفة تجارة وصناعة PHD الهندية" الذي سيقام تحت عنوان : "الهند: بيت طاقة عالمي - فرص ابتكارات وتعاون" وذلك خلال الفترة من ٣ ولغاية ٧ آذار ٢٠٢٥ في مركز اكسبو الهند في نيودلهي .

يرجى التفضل بالاطلاع، لمزيد من المعلومات يمكنكم التواصل عبر البريد الإلكتروني : [niraj@phdcci.in](mailto:niraj@phdcci.in) أو زيارة الموقع الإلكتروني : [www.phdcci.in](http://www.phdcci.in)

والله ولي التوفيق

رئيس اتحاد غرف التجارة السورية  
باسل أحمد حموي



غرفة تجارة ريف دمشق الكتب الواردة
الرقم : ٢٠١٦
التاريخ : ٢٤ / ١٢ / ٢٠٢٤

صورة إلى:  
الدوان مع الأصل  
١٤/٢٤٤١

S

syr-trade@mail.sy

**From:** Niraj <niraj@phdcci.in>  
**Sent:** Friday, December 6, 11:35 2024 AM  
**To:** syr-trade@mail.sy  
**Subject:** Invitation to participate at the 3rd edition of PHDCCI International Week, 7-3 March 2024, Greater Noida, Delhi NCR, India  
**Attachments:** 3rd PHDCCI International Week - Partnership Matrix.pdf; PHDCCI 3rd International Week Brochure, 7-3 March 2025.pdf



MISC-IA-A  
06 December 2024

**Mrs. Maha Hassan**  
Director General  
Federation of the Syrian Chambers of Commerce  
Damascus, Syria

Respected Madam,

Greetings from PHDCCI!

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. PHDCCI, acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

We write to you in reference to the continuing discussion regarding forging partnerships between the Business Communities of India and Syria. Taking the momentum forward, we have great pleasure in informing you that after the phenomenal success of the earlier two editions of PHDCCI International Week, PHDCCI is organizing the 3<sup>rd</sup> edition of the PHDCCI International Week themed "India: A Global Powerhouse – Opportunities, Innovations, Collaborations", from 3<sup>rd</sup> to 7<sup>th</sup> March 2025 at the India Expo Centre and Mart, Greater Noida Expressway, Delhi NCR, India. Each day of the week has been structured to focus on discussions surrounding India's relationships with different regions, ensuring each day generates meaningful dialogue and insights on India's economic and trade ties with specific parts of the world.

- India Gulf Day- 3 March 2025
- India Europe Day- 4 March 2025
- India Africa Day- 6 March 2025
- India CIS Day- 4 March 2025
- India Americas Day- 5 March 2025
- India Asia Pacific Day- 7 March 2025

14/2441  
2024/12/16

The expo cum conference is poised to be the cornerstone of the dialogue centering on business and economic cooperation between the business community of India and stakeholders from countries around the globe. The Exhibition Area will have Sector Specific Pavilions wherein the Companies can display their State of Art Products and Services relevant to the Indian Industry. The Sector Specific Pavilions will be dedicated to:

- Agri & Food Processing
- Automobiles & Auto Components
- Defense & Homeland Security
- Education & Skill Development
- Energy & Power
- Healthcare & Wellness
- Infrastructure
- IT & ICT
- Paper Packaging & Plastics
- Railways & Aviation
- Textiles
- Tourism & Hospitality
- Warehousing & Logistics

We would request you to kindly disseminate the above information amongst your esteemed members to participate in the International Week and promote their products and services amongst the Indian Business Houses. The Partnership Matrix along with the updated Brochure of the International Week are attached for your kind reference.

We are available to discuss with your team on the above.

Regards,  
Niraj

**Niraj (Mr.)**

*Director – International Affairs*

**PHD Chamber of Commerce and Industry**

PHD House, 4/2 Siri Institutional Area

August Kranti Marg New Delhi 110016 , India

Tel: +91 49545454 Ext 171 Fax: +91 11 26855450

Mob - +91 9810107069

Email: [niraj@phdcci.in](mailto:niraj@phdcci.in) Web: [www.phdcci.in](http://www.phdcci.in)

Visit: [www.phdcciinternational.in](http://www.phdcciinternational.in)

Every 3000 sheets of paper cost us a tree. Let's Conserve. Please consider environment before printing this email. **DISCLAIMER:** This message and its attachments contain confidential information. If you are not the intended recipient, you are strictly prohibited to disclose, copy, distribute or take any actions based on the contents of this information. E-mail transmission cannot be guaranteed to be secure, it may be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept liability for any errors or omissions in the contents of this message, which arise as a result of e-mail transmission. If verification is required please request a hard-copy version.



**3<sup>rd</sup> PHDCCI  
INTERNATIONAL WEEK**

**MARCH  
3-7  
2025  
10 AM TO 7 PM**



**INDIA: A GLOBAL POWERHOUSE**  
OPPORTUNITIES. INNOVATIONS. COLLABORATIONS

**INDIA EXPO CENTRE & MART**  
KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI, NCR, INDIA

**BRANDING OPPORTUNITY**

Benefits/ Deliverables	LEAD PARTNER (INR 20,00,000) (USD 25,000)	PRINCIPAL PARTNER (INR 15,00,000) (USD 20,000)	STRATEGIC/ STATE PARTNER (INR 10,00,000) (USD 14,000)	ASSOCIATE PARTNER (INR 5,00,000) (USD 8,000)
<b>PRE-EVENT</b>				
Logo on the conference website with a link to your website	✓	✓	✓	✓
Logo inclusion in all print advertisements	✓	✓	✓	✓
Logo inclusion in all marketing collaterals	✓	✓	✓	✓
Logo inclusion in exhibition invitations	✓	✓	✓	✓
Press release to all media announcing partners and sponsors	✓	✓	✓	✓
Testimonial from Senior Executive to be used across all communication channels	✓	✓	✓	✓
Announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)	✓	✓	✓	✓
<b>AT THE CONFERENCE</b>				
Speaking Slot at the Inaugural Session of International Week	✓	-	-	-
Speaking Slot in Region Specific Days of International Week	5	3	2	1
<b>AT THE EVENT</b>				
Corporate Video to be played during the event	✓	✓	-	-
Exhibition Stall (sqm)	56	36	18	12
Company Standee at prominent places at the venue	12	8	6	3
Display of the company's name and logo on Backdrop	✓	✓	✓	✓
Thank You Sponsors' Standee at the venue	✓	✓	✓	✓
Sponsorship acknowledgement during the Event	✓	✓	✓	✓
Complimentary full conference registrations including all breaks and social functions as scheduled	15	10	6	3
Logo of all sponsor signage throughout the venue	✓	✓	✓	✓
Announcement of sponsorship through conference social media channels	✓	✓	✓	✓
Logo on a sponsors PowerPoint slide shown at various intervals	✓	✓	✓	✓
Company Standee at prominent places at the Gala Dinner	6	3	2	1
Recognition as a premium event sponsor at the Gala Dinner	✓	✓	✓	✓
<b>POST EVENT</b>				
List of delegates who registered to attend the conference pre and post conference (in accordance with privacy laws)	✓	✓	✓	✓
Full Page Coloured Advertisement in PHDCCI Bulletin (editions)	12	8	6	3
'Thank you Partners' post on social media channels	✓	✓	✓	✓
Logo inclusion in the Post Event Report	✓	✓	✓	✓

For sponsorship, contact:

Mr. Abhishek Banwara, Secretary, PHDCCI | Email: [abhishekbanwara@phdcci.in](mailto:abhishekbanwara@phdcci.in) / Mob: 91-96541 22241  
[www.phdcciinternationalweek.com](http://www.phdcciinternationalweek.com)



# 3<sup>rd</sup> PHDCCI

## INTERNATIONAL WEEK

Unveiling India's Potential: International Conference and Exhibition

MARCH  
**3-7**  
2025

10 AM TO 7 PM

# INDIA: A GLOBAL POWERHOUSE

OPPORTUNITIES, INNOVATIONS, COLLABORATIONS

## INDIA EXPO CENTRE & MART

KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI, NCR, INDIA

GULF  
DAY

EUROPE &  
CIS DAY

AMERICAS  
DAY

AFRICA  
DAY

ASIA PACIFIC  
DAY

MARCH (MON)  
**3**  
2025  
11 AM TO 5 PM  
(IST)

MARCH (TUE)  
**4**  
2025  
11 AM TO 6 PM  
(IST)

MARCH (WED)  
**5**  
2025  
11 AM TO 5 PM  
(IST)

MARCH (THU)  
**6**  
2025  
11 AM TO 5 PM  
(IST)

MARCH (FRI)  
**7**  
2025  
11 AM TO 7 PM  
(IST)

ORGANISER



STRATEGIC PARTNER



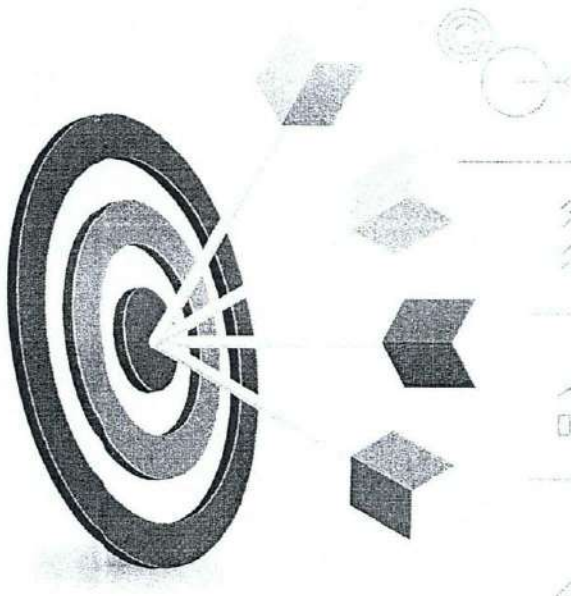
SUPPORTING PARTNERS



CHANNEL PARTNERS



# OBJECTIVE



Foster international partnerships, collaborations, and investments to leverage India's strengths and accelerate global growth



Facilitate knowledge exchange, networking, and dialogue among stakeholders to identify synergies and opportunities for mutual benefit



Showcase India's prowess across various sectors including but not limited to technology, innovation, manufacturing, healthcare, agriculture, tourism, and renewable energy



Highlight India's commitment to sustainability, inclusivity, and economic resilience in a rapidly evolving global landscape.

# EXHIBITOR PROFILE



Healthcare & Wellness



Agri & Food Processing



Textiles



Automobiles & Auto Components



Tourism & Hospitality



Defense & Homeland Security



Education & Skill Development



IT & ICT



Railways & Aviation



Warehousing & Logistics



Fintech



Energy & Power



Paper Packaging & Plastics



Infrastructure

# KEY HIGHLIGHTS

Sectoral Showcase through exhibition

Policy Dialogues



B2B and B2G Engagements

Innovation and Start-up Showcase

Cultural Extravaganza

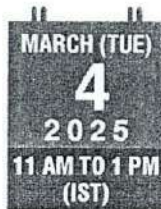
# SCHEDULE FOR THE WEEK

## PROSPECTS FOR TRADE COOPERATION AND ECONOMIC RECOVERY



### FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Infrastructure Development
- Textiles, Leather Goods & Footwear
- Tourism
- Innovations and Startups
- Technological Partnership
- Food Processing

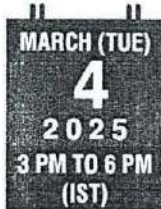


### DESTINATION CIS

#### FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Tea & Coffee
- Machinery & Mechanical Appliances
- Leather and Rubbe
- Agriculture & Food Processing
- Energy
- Textiles
- Metals & Mining

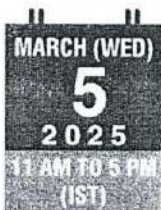
## FOSTERING INCLUSIVE GROWTH THROUGH SUSTAINABLE PARTNERSHIP



### FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Innovations and Startups
- Tea & Coffee
- Automobiles & Auto Components
- Ceramics
- Textile Articles
- Machinery

## INDIA AMERICAS COOPERATION - A RESILIENT PARADIGM



### FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Engineering Goods
- Education
- Chemicals
- Automobiles & Auto Components
- Textile
- Packaged Food & Beverages
- Tourism

## THE FUTURE OF INDIA-AFRICA RELATIONS: OPPORTUNITIES ABOUND



### FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Infrastructure Development & Logistics
- Tourism
- Automobiles & Auto Components
- Textile
- Automobiles

## PROSPECTS FOR TRADE COOPERATION AND ECONOMIC RECOVERY



### FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Infrastructure Development
- Textile
- Agriculture & Food Processing
- Infrastructure Development
- Tourism



## EXHIBIT AT INTERNATIONAL WEEK 2025

STAND TYPE	INR	USD
Bare/ Raw space (Min 36 m <sup>2</sup> )	9000/m <sup>2</sup>	175/m <sup>2</sup>
Pre equipped/ Shell space (Min 9 m <sup>2</sup> ) Includes: Space, Carpet, Melamine Partitions, Power Supply, Lightning Socket, 1 Table, 2 chair, wastebin & cleaning	10000/m <sup>2</sup>	200/m <sup>2</sup>

\*above rates are exclusive of 18% GST

**For Exhibition, Contact:**

Mr. Niraj, Director-International Affairs  
Email- niraj@phdcci.in, Mobile +91 9810107069

**For Sponsorship, Contact:**

Mr. Abhishek Banwara, Senior Secretary  
Email- abhishekbawara@phdcci.in / Mobile +91 96541 22241

**For Registration, Contact:**

Ms. Geetha Hari Kumar, Executive Assistant  
Email- geethahk@phdcci.in / Mobile +91 99714 75485

**PHD CHAMBER OF COMMERCE AND INDUSTRY**  
PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi-110016, India