

Federation Of the Syrian Chambers Of Commerce



اتحاد غرف التجارة السورية

Our Ref:

Date:

الرقم: ٦ / ١٠٤٤
التاريخ: ٢٥ / ٨ / ٢٠٢٥

السيد رئيس الغرفة المحترم

السلام عليكم ورحمة الله وبركاته

نرفق لكم الرسالة الالكترونية الواردة بتاريخ ٢٠٢٥/٨/١٨ المتضمنة الدعوة للمشاركة في الدورة ٥٦ من معرض الصين الدولي للأثاث الذي سيقام خلال الفترة من ٩ ولغاية ١٢ أيلول ٢٠٢٥ في المركز الوطني للمعارض والمؤتمرات بمدينة شنغهاي - الصين .

للمزيد من المعلومات التواصل عبر:

E-mail: liuly@ctme.cn و

Tel: 02169830261

يرجى الاطلاع .

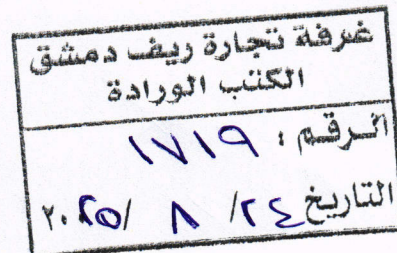
شاكرين تعاونكم

والله ولي التوفيق

رئيس اتحاد غرف التجارة السورية

المكلف بتسيير الأعمال

علاء عمر العلي



N.7

ملاحظة: المرفقات مرسلة على الايميل والاتساب الخاص بالسادة المدراء

دمشق - سورية ص.ب ٥٩٠٩ - هاتف ٩٨٥٩ (٩٦٣-١١) - فاكس ٣٣٣١١٢٧ (٩٦٣-١١)

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من : الجهة المنظمة لمعرض الصين الدولي للأثاث الدورة ٥٦
الموضوع : دعوة للمشاركة في الدورة ٥٦ من معرض الصين الدولي للأثاث في الفترة من ٩-١٢
أيلول ٢٠٢٥ في المركز الوطني للمعارض والمؤتمرات بمدينة شنغهاي - الصين، وسيكون تحت
شعار "التصميم يتخطى الحدود"، كما يوضح البريد الوارد أهمية مشاركة الاتحاد في المعرض حيث
يمثل المعرض منصة لعرض التصاميم المحلية دولياً والترويج لها، والتواصل مع أصحاب الخبرة
في المجال
ملاحظة : للمزيد من المعلومات التواصل عبر البريد الإلكتروني

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أو عبر الرقم

Tel: 021 69830261

H.Y

From: ciff <ciff-sh@news.ciff-sh.com>
Sent: Monday, August 18, 7:51 2025 AM
To: syr-trade@mail.sy
Subject: Letter of Cooperation to Overseas Chambers of Commerce and Associations

Dear Directors of Overseas Chambers of Commerce and Associations,
Greetings!

The 56th China International Furniture Fair (Shanghai) sincerely invites your association to cooperate. From September 9th to 12th, 2025, China International Furniture Fair (Shanghai) will be grandly held at the National Exhibition and Convention Center (Shanghai Hongqiao). As an annual grand event in the home furnishing industry, this exhibition, with the theme of "Design Transcends Boundaries", gathers global cutting-edge designs and commercial resources, and is committed to building a bridge for international communication and cooperation in the home furnishing industry.

Founded in 1998, China International Furniture Fair is a flagship brand exhibition under the **China Foreign Trade Center Group**, which is subordinate to the Ministry of Commerce. So far, it has been successfully held for 54 consecutive sessions. Since September 2015, it has been held in Guangzhou Pazhou in March and Shanghai Hongqiao in September every year. The two sessions in spring and autumn gather about 6,000 top domestic and foreign brands, receive more than 500,000 professional visitors, and effectively radiate the Pearl River Delta and Yangtze River Delta regions, which are the most economically dynamic areas in China. Relying on the four development strategies of "platform connection, integrated marketing, track focus, and market expansion", the exhibition has formed a resource network covering the entire industrial chain, attracting global high-quality brands and professional visitors to participate.

Cooperation Value and Directions :

We are well aware of the important role your association plays in promoting international trade cooperation, and we look forward to working with your association to achieve the following win-win cooperation:

- Organizing enterprise delegations: Inviting member enterprises of your association to participate in the exhibition to display overseas home design and products and connect with Chinese market channels; or organizing purchaser delegations to visit, accurately connect with high-quality Chinese suppliers, and expand trade with China.
- Joint promotion and brand linkage: Jointly promoting the exhibition through your association's channels to enhance overseas enterprises' understanding of the Chinese market; we can jointly hold activities such as "International Home Design Forum" and "Trade Matching Meeting" to enhance interaction.
- Resource sharing and long-term cooperation: With the help of the exhibition's "platform connection" strategy, we will jointly build a cross-border home furnishing industry exchange mechanism to provide continuous business opportunities for customers of both parties.

If your association is interested in exploring cooperation, please feel free to **contact us** through the following ways:

- Official phone: 021-69830261
- Email: liuly@ctme.cn
- Official website: www.ciff-sh.com

We look forward to working with your association to promote the integration and development of the global home furnishing industry, and sincerely await your reply!

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