



Our Ref:

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الرقم :

Date:

٢٠٢٤ / ١٢ / ٢٢

التاريخ :

السيد الزميل رئيس الغرفة المحترم

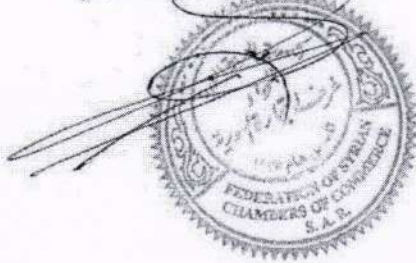
يطيب لاتحاد غرف التجارة السورية أن يوافيكم بما يلي :

البريد الإلكتروني الوارد من غرفة تجارة وصناعة PHD الهندية متضمنا الدعوة للمشاركة في "الأسبوع الدولي لغرفة تجارة وصناعة PHD الهندية" الذي سيقام تحت عنوان : "الهند: بيت طاقة عالمي - فرص ابتكارات وتعاون" وذلك خلال الفترة من ٣ ولغاية ٧ آذار ٢٠٢٥ في مركز اكسبو الهند في نيودلهي .

يرجى التفضل بالاطلاع، لمزيد من المعلومات يمكنكم التواصل عبر البريد الإلكتروني : niraj@phdcci.in أو زيارة الموقع الإلكتروني : www.phdcci.in

والله ولي التوفيق

رئيس اتحاد غرف التجارة السورية
باسل أحمد حموي



غرفة تجارة ريف دمشق الكتب الواردة
الرقم : ٢٠٢٤
التاريخ : ١٢ / ٢٢ / ٢٠٢٤

صورة إلى:
الدبوان مع الأصل
١٤/٢٠٢٤

S

syr-trade@mail.sy

From: Niraj <niraj@phdcci.in>
Sent: Friday, December 6, 11:35 2024 AM
To: syr-trade@mail.sy
Subject: Invitation to participate at the 3rd edition of PHDCCI International Week, 7-3 March 2024, Greater Noida, Delhi NCR, India
Attachments: 3rd PHDCCI International Week - Partnership Matrix.pdf; PHDCCI 3rd International Week Brochure, 7-3 March 2025.pdf



MISC-IA-A
06 December 2024

Mrs. Maha Hassan
Director General
Federation of the Syrian Chambers of Commerce
Damascus, Syria

Respected Madam,

Greetings from PHDCCI!

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. PHDCCI, acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

We write to you in reference to the continuing discussion regarding forging partnerships between the Business Communities of India and Syria. Taking the momentum forward, we have great pleasure in informing you that after the phenomenal success of the earlier two editions of PHDCCI International Week, PHDCCI is organizing the 3rd edition of the PHDCCI International Week themed "India: A Global Powerhouse – Opportunities, Innovations, Collaborations", from 3rd to 7th March 2025 at the India Expo Centre and Mart, Greater Noida Expressway, Delhi NCR, India. Each day of the week has been structured to focus on discussions surrounding India's relationships with different regions, ensuring each day generates meaningful dialogue and insights on India's economic and trade ties with specific parts of the world.

- India Gulf Day- 3 March 2025
- India Europe Day- 4 March 2025
- India Africa Day- 6 March 2025
- India CIS Day- 4 March 2025
- India Americas Day- 5 March 2025
- India Asia Pacific Day- 7 March 2025

14/2441
2024/12/16

The expo cum conference is poised to be the cornerstone of the dialogue centering on business and economic cooperation between the business community of India and stakeholders from countries around the globe. The Exhibition Area will have Sector Specific Pavilions wherein the Companies can display their State of Art Products and Services relevant to the Indian Industry. The Sector Specific Pavilions will be dedicated to:

- Agri & Food Processing
- Automobiles & Auto Components
- Defense & Homeland Security
- Education & Skill Development
- Energy & Power
- Healthcare & Wellness
- Infrastructure
- IT & ICT
- Paper Packaging & Plastics
- Railways & Aviation
- Textiles
- Tourism & Hospitality
- Warehousing & Logistics

We would request you to kindly disseminate the above information amongst your esteemed members to participate in the International Week and promote their products and services amongst the Indian Business Houses. The Partnership Matrix along with the updated Brochure of the International Week are attached for your kind reference.

We are available to discuss with your team on the above.

Regards,

Niraj

Niraj (Mr.)

Director – International Affairs

PHD Chamber of Commerce and Industry

PHD House, 4/2 Siri Institutional Area

August Kranti Marg New Delhi 110016 , India

Tel: +91 49545454 Ext 171 Fax: +91 11 26855450

Mob - +91 9810107069

Email: niraj@phdcci.in Web: www.phdcci.in

Visit: www.phdcciinternational.in

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**3rd PHDCCI
INTERNATIONAL WEEK**

**MARCH
3-7
2025
10 AM TO 7 PM**



INDIA: A GLOBAL POWERHOUSE
OPPORTUNITIES. INNOVATIONS. COLLABORATIONS

INDIA EXPO CENTRE & MART
KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI, NCR, INDIA

BRANDING OPPORTUNITY

Benefits/ Deliverables	LEAD PARTNER (INR 20,00,000) (USD 25,000)	PRINCIPAL PARTNER (INR 15,00,000) (USD 20,000)	STRATEGIC/ STATE PARTNER (INR 10,00,000) (USD 14,000)	ASSOCIATE PARTNER (INR 5,00,000) (USD 8,000)
PRE-EVENT				
Logo on the conference website with a link to your website	✓	✓	✓	✓
Logo inclusion in all print advertisements	✓	✓	✓	✓
Logo inclusion in all marketing collaterals	✓	✓	✓	✓
Logo inclusion in exhibition invitations	✓	✓	✓	✓
Press release to all media announcing partners and sponsors	✓	✓	✓	✓
Testimonial from Senior Executive to be used across all communication channels	✓	✓	✓	✓
Announcement upon sponsorship confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)	✓	✓	✓	✓
AT THE CONFERENCE				
Speaking Slot at the Inaugural Session of International Week	✓	-	-	-
Speaking Slot in Region Specific Days of International Week	5	3	2	1
AT THE EVENT				
Corporate Video to be played during the event	✓	✓	-	-
Exhibition Stall (sqm)	56	36	18	12
Company Standee at prominent places at the venue	12	8	6	3
Display of the company's name and logo on Backdrop	✓	✓	✓	✓
Thank You Sponsors' Standee at the venue	✓	✓	✓	✓
Sponsorship acknowledgement during the Event	✓	✓	✓	✓
Complimentary full conference registrations including all breaks and social functions as scheduled	15	10	6	3
Logo of all sponsor signage throughout the venue	✓	✓	✓	✓
Announcement of sponsorship through conference social media channels	✓	✓	✓	✓
Logo on a sponsors PowerPoint slide shown at various intervals	✓	✓	✓	✓
Company Standee at prominent places at the Gala Dinner	6	3	2	1
Recognition as a premium event sponsor at the Gala Dinner	✓	✓	✓	✓
POST EVENT				
List of delegates who registered to attend the conference pre and post conference (in accordance with privacy laws)	✓	✓	✓	✓
Full Page Coloured Advertisement in PHDCCI Bulletin (editions)	12	8	6	3
'Thank you Partners' post on social media channels	✓	✓	✓	✓
Logo inclusion in the Post Event Report	✓	✓	✓	✓

For sponsorship, contact:

**Mr. Abhishek Banwara, Secretary, PHDCCI [Email: abhishekbawara@phdcci.in / Mob: 91-96541 22241
www.phdcciinternationalweek.com**



3rd PHDCCI

INTERNATIONAL WEEK

Unveiling India's Potential: International Conference and Exhibition

MARCH

3-7

2025

10 AM TO 7 PM

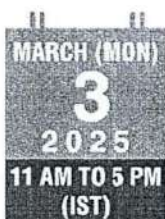
INDIA: A GLOBAL POWERHOUSE

OPPORTUNITIES, INNOVATIONS, COLLABORATIONS

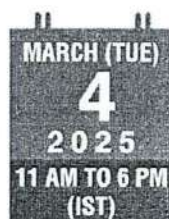
INDIA EXPO CENTRE & MART

KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI, NCR, INDIA

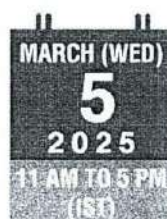
GULF
DAY



EUROPE &
CIS DAY



AMERICAS
DAY



AFRICA
DAY



ASIA PACIFIC
DAY



ORGANISER



STRATEGIC PARTNER



SUPPORTING PARTNERS

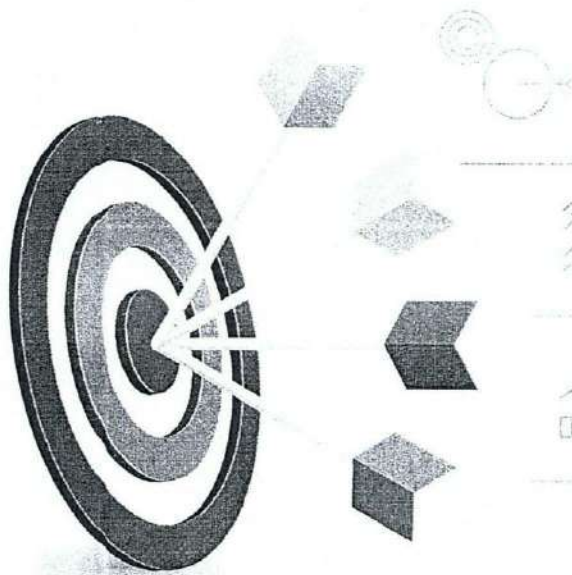


CHANNEL PARTNERS



<https://phdcciinternationalweek.in>

OBJECTIVE



Foster international partnerships, collaborations, and investments to leverage India's strengths and accelerate global growth



Facilitate knowledge exchange, networking, and dialogue among stakeholders to identify synergies and opportunities for mutual benefit



Showcase India's prowess across various sectors including but not limited to technology, innovation, manufacturing, healthcare, agriculture, tourism, and renewable energy



Highlight India's commitment to sustainability, inclusivity, and economic resilience in a rapidly evolving global landscape.

EXHIBITOR PROFILE



Healthcare & Wellness



Agri & Food Processing



Textiles



Automobiles &
Auto Components



Tourism & Hospitality



Defense & Homeland Security



Education & Skill Development



IT & ICT



Railways & Aviation



Warehousing
& Logistics



Fintech



Energy & Power



Paper Packaging
& Plastics



Infrastructure

KEY HIGHLIGHTS

Sectoral Showcase
through exhibition

Policy Dialogues

Innovation and
Start-up Showcase

B2B and B2G
Engagements

Cultural Extravaganza



SCHEDULE FOR THE WEEK

PROSPECTS FOR TRADE COOPERATION AND ECONOMIC RECOVERY

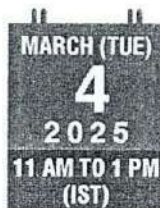
INDIA
GULF DAY



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Infrastructure Development
- Textiles, Leather Goods & Footwear
- Tourism
- Innovations and Startups
- Technological Partnership
- Food Processing

INDIA
CIS DAY



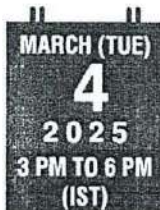
DESTINATION CIS

FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Tea & Coffee
- Machinery & Mechanical Appliances
- Leather and Rubbe
- Agriculture & Food Processing
- Energy
- Textiles
- Metals & Mining

FOSTERING INCLUSIVE GROWTH THROUGH SUSTAINABLE PARTNERSHIP

INDIA
EUROPE DAY

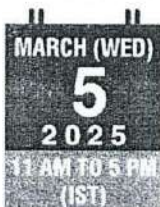


FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Innovations and Startups
- Tea & Coffee
- Automobiles & Auto Components
- Ceramics
- Textile Articles
- Machinery

INDIA AMERICAS COOPERATION - A RESILIENT PARADIGM

INDIA
AMERICAS DAY



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Engineering Goods
- Education
- Chemicals
- Automobiles & Auto Components
- Textile
- Packaged Food & Beverages
- Tourism

THE FUTURE OF INDIA-AFRICA RELATIONS: OPPORTUNITIES ABOUND

INDIA
AFRICA DAY



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Infrastructure Development & Logistics
- Tourism
- Automobiles & Auto Components
- Textile
- Automobiles

PROSPECTS FOR TRADE COOPERATION AND ECONOMIC RECOVERY

INDIA
PACIFIC DAY



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Infrastructure Development
- Tourism
- Agriculture & Food Processing
- Textiles



EXHIBIT AT INTERNATIONAL WEEK 2025

STAND TYPE	INR	USD
Bare/ Raw space (Min 36 m ²)	9000/m ²	175/m ²
Pre equipped/ Shell space (Min 9 m ²) Includes: Space, Carpet, Melamine Partitions, Power Supply, Lightning Socket, 1 Table, 2 chair, wastebin & cleaning	10000/m ²	200/m ²

*above rates are exclusive of 18% GST

For Exhibition, Contact:

Mr. Niraj, Director-International Affairs

Email- niraj@phdcci.in, Mobile +91 9810107069

For Sponsorship, Contact:

Mr. Abhishek Banwara, Senior Secretary

Email- abhishekbawara@phdcci.in / Mobile +91 96541 22241

For Registration, Contact:

Ms. Geetha Hari Kumar, Executive Assistant

Email- geethahk@phdcci.in / Mobile +91 99714 75485

PHD CHAMBER OF COMMERCE AND INDUSTRY

PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi-110016, India